

REP HEADLINE# 6399902 TRF# 1402435 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! NOV2/12 17.37
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KUTV-TV ***
 CHANGES

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # _____ SALESMAN # V
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- CHERYL BLAIR
 WASHINGTON, DC 20007

ORDER # Revision #1 CONTRACT # 6399902 CLASS: NATL. LOCAL REGIONAL
 PRDCT DCCC 10/30 EST#2216 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV12/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 17.37

REP: TO SHANNON
 FR LINDSEY FOR CHERYL
 ADDED SPOTS
 TTLS \$33,765
 PLEASE CONFIRM, THANKS!

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	A		600A-800A	30		\$1,560.00	11/5	11/5	1		MON	1
21	A		1000P-1035P	30		\$3,130.00	11/3	11/3	1		SAT	1
22	A		700A-800A	30		\$325.00	11/4	11/4	1		SUN	1

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 14
 AGENCY EST# = 2216

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NOV/12			33765.00									
CONTRACT TOTAL											33765.00	
TOTAL SPOTS											18	

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE